

# Meeting the Modern Browser Challenge

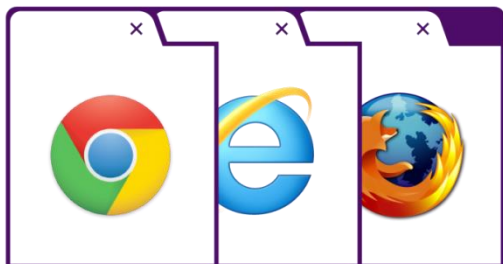
**Browsium's browser management platform delivers essential browser compatibility, security, and control to enterprise IT environments**

Web browsers are a critical component of modern IT infrastructure. Many existing business applications run in a browser, with more moving to the cloud every day, yet the tools to manage browsers have not kept pace. Today's rapidly changing operating system and browser environments bring with them complex and costly application compatibility and security issues – issues that must be addressed to keep those business-critical applications running. This leaves IT organizations, like yours, with the challenge of cost-effectively managing web browsers throughout the enterprise. Some of the obstacles you'll encounter include:

- ❖ Migrating to modern browsers without breaking critical web applications and disrupting workflow
- ❖ Support for new applications with modern browser requirements
- ❖ Java version management and securing "zero-day" Java exploits
- ❖ Managing multi-browser PC environments, including Internet Explorer, Chrome, and Firefox
- ❖ Allocating sufficient staff and budget to complete migration projects on time
- ❖ Keeping step with ever-changing browser features and security

## Browser Management Platform

Browsium's browser management platform provides enterprise IT with granular control of their browser environments, to optimize both web application compatibility and security. This enables a quick and cost-effective response to changes in web technology, without compromising legacy or modern business applications.



## About Browsium

Browsium is a team of experts in enterprise web technology, who bring years of browser experience from our work at Microsoft to today's dynamic IT environments. Our mission is to enable organizations to cost-effectively manage and secure web browsers and web applications at a global scale. We deliver on this mission by developing and delivering browser management solutions for the world's largest enterprises.

## Browsium Solutions

Our browser management platform is comprised of two software solutions, Browsium Ion and Browsium Catalyst. These two products can be used together or independently in your enterprise IT environment.

### Browsium Ion



Browsium Ion is a web application remediation and browser management solution for enterprise, designed to simplify browser migration and enable IT to maintain control over browser compatibility and security.

Ion enables legacy IE-dependent line of business applications to run in modern versions of Internet Explorer, without rewriting or virtualizing applications. Ion also provides granular control for maximum compatibility and security, while allowing multiple versions of Java to run side-by-side on a single system. And, Ion works with your existing IT infrastructure, requiring no new servers or changes to your desktop management strategy.

### Browsium Catalyst



Browsium Catalyst is a multi-browser web traffic manager for enterprise, enabling IT to pair all web applications with the most compatible and secure browser.

Catalyst works with Internet Explorer, Chrome, and Firefox on all PCs in the enterprise. IT creates the Catalyst rules to govern which browser opens each web application throughout the organization. This configuration is then deployed to end user PCs using management tools already in place.

Catalyst delivers browser choice, a more secure computing environment, and a transparent end-user experience, resulting in reduced IT management costs and improved productivity.

## Frequently Asked Questions

### What can Browsium do for my company as we embrace the cloud?

Browsium is dedicated to “future proofing” your enterprise browser environment for optimum compatibility and security, which is critical as you embrace cloud computing.

Change in enterprise web browsers is inevitable. Browsers continue to evolve, while new applications and cloud solutions with modern browser requirements are constantly required by the business. At the same time, legacy application replacement projects take far longer, and consume more resources, than planned. This burdens you with the seemingly impossible task of supporting modern and legacy web applications side-by-side.

You need a browser management platform to shield your organization from the pain of compromised compatibility and security. With Browsium products, you can add the new, upgraded, or replacement web applications your business needs when it makes business sense – not because you are upgrading your PC infrastructure.

### Can't I use virtualization for application compatibility?

Virtualization can be used for application compatibility, but is not the best choice for browser-based applications. Virtualizing browsers requires virtualizing the entire underlying operating system because of Microsoft's Windows licensing policies. This creates on-going IT management overhead and recurring hardware and software costs.

Browsium's browser management platform enables your organization to run legacy applications on modern browsers, and pair all web applications with the most compatible browser, without adding infrastructure and the associated costs.

Browsium's solutions are less expensive, with lower recurring cost and management overhead, and provide a better user experience. In addition, your organization gets a long-term browser management strategy which extends your ROI – essential in today's enterprise.

### Shouldn't I just upgrade my commercial applications?

Upgrading commercial applications is often far more difficult and expensive than expected. First, it assumes the software vendor still offers a viable and timely upgrade path. Even if the product is being kept current, do you still have a maintenance contract? Renewing maintenance can be cost prohibitive.

In addition, with an upgrade, the cost of installing the software, testing your business processes, and training users can be staggering. Reintegration of data and customization of the upgraded application can be as hard as rewriting the entire application or deploying something new.

Browsium solutions enable you to upgrade applications on your schedule, based on business needs, not on the schedule dictated by your operating system or browser vendor.

Learn more at [www.browsium.com](http://www.browsium.com) or email [sales@browsium.com](mailto:sales@browsium.com).

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